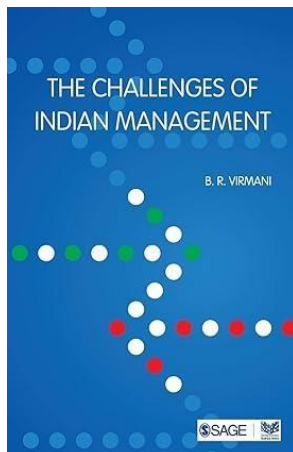


The Challenges of Indian Management By B. R. Virmani



About the Author

B.R. Virmani is the founder Chairman, Centre for Organisation Research & Development in Management (CORD-M), Hyderabad, India. He has been the Dean and IPCL Chair Professor of Strategic Management at the Administrative Staff College of India (ASCI), Hyderabad, from 1973 to 1998.

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About the Book

This book tells about the nature of Indian Management and how it may be institutionalized. With an in-depth historical perspective and a thorough analysis of four types of Indian organizational traditional family owned private sector, public sector, governmental departments and multinational. The book is about guidelines for management practices, policies according to Indian Management, and actual ideas explored related to management.

Book review

The book is available online the Author highlights certain common styles, policies and practices that are compatible with the Indian environment and provides guidelines for management practices for Indian organizations.

The book discusses about the

1. Guidelines for management practices
2. Policies according to Indian management
3. Actual ideas explored related to management

